RUDOLPH PEREIRA

Front End Developer

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📍 **UAE**

SUMMARY

A self-starting Front-end Developer with experience in building responsive websites. Proficient in HTML5, CSS3, JavaScript, and modern libraries that are geared toward optimum user experiences.

An individual with strong communication skills and problem solving abilities with a background in market research analysis.

I have been an Independent consultant in the digital marketing space and on this journey, realized I loved to code. Kindly view my projects using the link mentioned above

EXPERIENCE

UI/UX Developer

SCNext

📅 2021 - Present 📍 UAE

- Built the entire User Interface for the Peridot web app **single handedly** using HTML5, CSS3, Bootstrap and JavaScript - **over 50 screens**
- Built reusable components that were utilised across 50 product pages of the web app
- Maintained updates on company website using Elementor WordPress

UI/UX Developer

Keywordio

📅 2020 - 2021 📍 India

- Building pixel perfect responsive landing pages using HTML5, CSS3, Bootstrap and JavaScript - React
- Debugging and refactoring existing code
- Building reusable components on HubSpot and WordPress

Digital Content Strategist & Analyst

Independent Consultant

📅 2019 - 2020 📍 India

- Conducted paid campaigns and social media content on the basis of strong channel analysis for clients in the United States
- Generated leads while also growing an online presence organically and via paid media
- Covered events and launches on all social media platforms for domestic clients such as **Godrej and Milton**

SKILLS

Languages

JavaScript **HTML5** **CSS3**

Tools and Libraries

React **Bootstrap** **SASS** **Git**

VS Code **Figma** **Excel**

After Effects **Premiere Pro**

CERTIFICATIONS

Human-Computer Interaction
The Interaction Design Foundation

EDUCATION

Bachelor of Mass Media

University of Mumbai

📅 2011 - 2014

- Major in Advertising & Marketing

STRENGTHS

Highly Proactive & Analytical

LANGUAGES

English   Native